



November 30, 2018

To Our Valued Customers:

Due to the continued increase of raw material costs including pulp, chemicals and others, we are announcing a general price increase effective with shipments January 1, 2019.

The specific increase per brand is as follows:

|                                   | <u>Approx. % Increase</u> | <u>Per Cwt.</u> |
|-----------------------------------|---------------------------|-----------------|
| KROMEKOTE® Folio Sheets           | 3%                        | \$4.00 cwt      |
| KROMEKOTE® Cut Size/Digital Items | 4%                        | \$6.00 cwt      |
| ASPIRE Petallics® Cover           | 3%                        | \$8.00 cwt      |
| Aspire Petallics® Text            | 3.5%                      | \$10.00 cwt     |
| GLAMA Natural®                    | 2%                        | \$6.00 cwt      |
| Glama KRAFT™                      | 3.5%                      | \$3.00 cwt      |
| Durilla®                          | 1%                        | \$4.00 cwt      |
| Currency®                         | 2%                        | \$6.00 cwt      |
| Envelopes                         | 3%                        | -----           |
| Small Retail Packs                | 5%                        | -----           |

This price increase will be applied to all program pricing and special pieces of business. Pricing for all manufacturing orders already placed and shipping after January 1<sup>st</sup> will retain the price which was originally acknowledged. Should you have any questions please feel free to contact our Customer Service Team (608-834-9900) or your Regional Sales Manager.

New price pages reflecting this price increase are being developed and will be sent out in the coming weeks.

As always, thank you for your valued business and continued support.

Sincerely,

John J. Kelly  
President

[www.thepapermill.com](http://www.thepapermill.com)