



WRIGHT IMAGING

December 7, 2011

Valued Customer,

I would like to start by thanking you for your business. All of us at Wright Imaging work hard to offer quality products and services and we do not take the privilege of serving you for granted.

One of the valued services that we provide is keeping you updated on current industry news and trends. Recently the USPS announced that an increase of 2% on most postal services will go into effect January 22, 2012. As a business mailer, this will impact First-Class and Standard mail. However, there is some **good news!** With this change, one and two ounce mail will be metered at the one ounce rate, essentially **making the second ounce free!** This will give you expanded opportunities to advertise new services, products and other communications without additional postage expense.

Here are the rates effective January 22, 2012:

First Class - 1 oz	Price Per Piece	
	Current	New
Single Piece	\$0.44	\$.45
Mixed AADC	\$.39	\$.404
AADC	\$.368	\$.374
3-Digit	\$.365	\$.374
5-Digit	\$.340	\$.350

To find out complete details on this postal increase, please visit the Wright Enterprises' website by clicking [here](#).

Thank you again for your business. Should you have any questions regarding this information or any of our services, please feel free to contact me or your designated Customer Service Representative.

Sincerely ,

Tim White
Vice President, Operations

